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Nonprofit Westchester's New Business Sponsors Invest in the County's Nonprofit Sector

Madison Approach Staffing Inc. and Paylocity to Support Leading Nonprofit Member Organization

White Plains, New York – February 10, 2022 - [Nonprofit Westchester](#) is proud to announce that [Madison Approach Staffing Inc.](#) and [Paylocity](#) have become Silver Sponsors of their organization in 2022. They are joining a growing group of businesses that have committed to investing in the County's only membership organization solely dedicated to advancing the needs of the nonprofit sector.

"We are so proud to be partnering with these influential businesses," said Jan Fisher, Executive Director, Nonprofit Westchester. "They truly understand that a thriving nonprofit sector is intrinsic to the county's overall health and stability. We are very grateful for their support of our organization."

Madison Approach Staffing Inc. is a full-service staffing firm with talent analytics tools, recruiting and staffing, and training options that work for both long- and short-term needs. As a staffing agency, Madison Approach Staffing Inc. believes that among the most significant ways to impact a person's life is to help them achieve career success. They believe communities are made one job at a time and they help companies find the critical talent needed to run and grow their organizations.

"We recognize that successful communities are ones in which prosperity and opportunity are accessible to everyone. Here at Madison, we have been actively supporting the nonprofit sector both through our direct business relationships and as board members with various organizations," said Allison Madison, President and CEO of Madison Approach Staffing Inc. "We appreciate the incredible contribution that nonprofits make to the success of the Westchester Community."

Paylocity's all-in-one software platform helps human resource professionals achieve their best with automation, data-driven insights, and engagement. Paylocity is always working to expand its product suite and takes pride in caring about people because people have always been at the heart of their business.

"Our core values make Paylocity a place we're proud to work, and those values drive us to be a force of good at work and in the Westchester community. We work to empower the workforce of today and tomorrow in creating a better world for everyone," said Steve Beauchamp, Chief Executive Officer of Paylocity. "Therefore, we focus our efforts with nonprofits that promote workforce development, equal education/literacy for everyone, and helping fulfill the needs of disabled, mistreated, and disadvantaged individuals. We also support programs that focus on STEM-based learning to enhance students' skills and opportunities. We are thrilled to sponsor NPW and look forward to the continued impact this organization will have on the Westchester community."

Nonprofit Westchester is also appreciative of Maier Markey & Justice LLP and Inspira Outdoor advertising for increasing their support in 2022. Both businesses have been promoted to gold sponsors and their efforts are continuously helping to strengthen Westchester's nonprofit sector. To learn more about new nonprofit members, business members, and business sponsors, including sponsors that have increased their support for Nonprofit Westchester, visit npwestchester.org.

About Nonprofit Westchester

Nonprofit Westchester (NPW) is Westchester's only membership organization dedicated solely to advancing and advocating for the needs and interests of the county's nonprofit sector, the people and populations served, and the nonprofit workforce. Representing more than 250 members, NPW's vision is to build a thriving county with vibrant nonprofits and resilient, inclusive communities that value equity and inclusion, innovation, and integrity. The mission of NPW is to strengthen Westchester's nonprofit organizations as they transform lives, empower communities, and drive positive change. This mission and vision are strengthened through advocacy, education, and connection. To learn more about Nonprofit Westchester, visit their website at www.npwestchester.org.

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