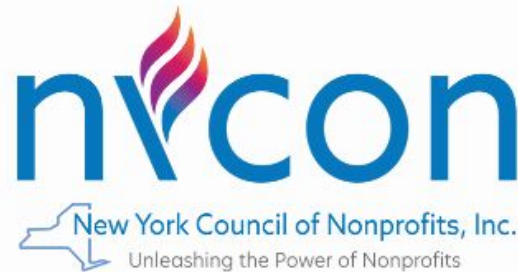


**NONPROFIT  
NEW YORK**

A relentless,  
collective  
force for good.

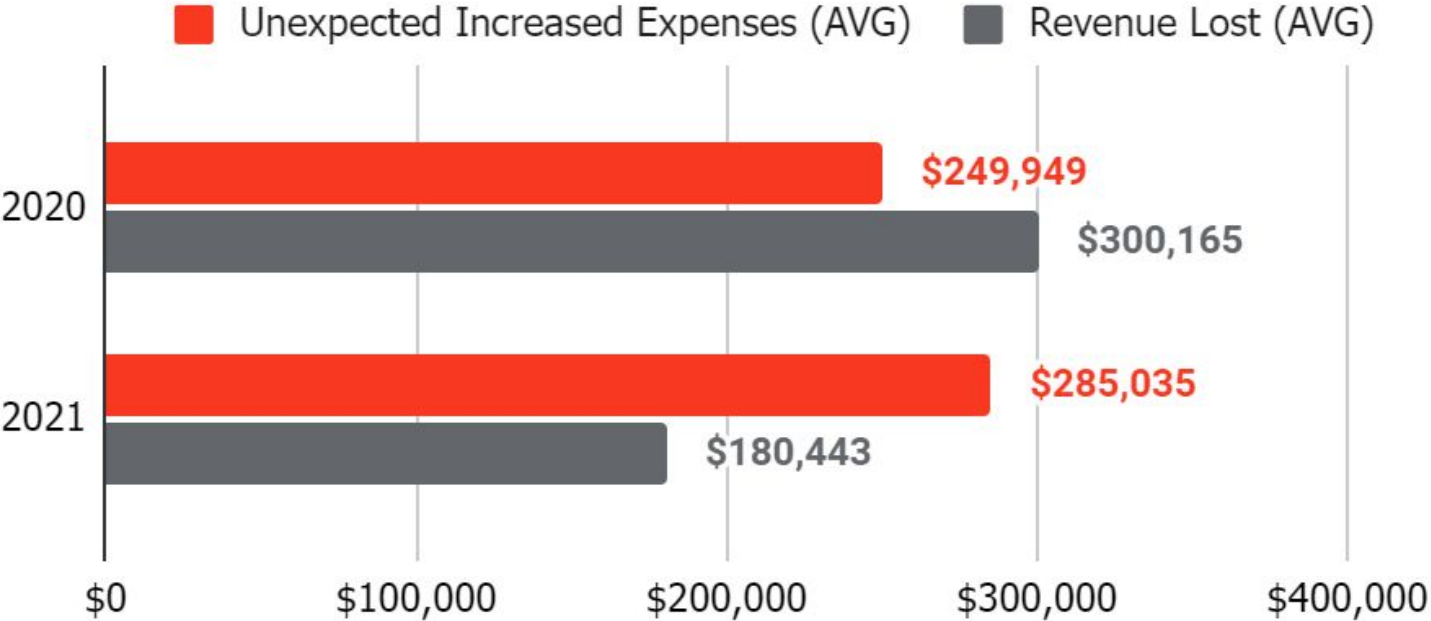


# **Nonprofit State of the Sector Survey January 2022**

Sample: 112 Responding Nonprofits Across New York State

# Nonprofits Had Substantial Revenue Losses & Increased Expenses

(as a result of COVID-19)



Respondents cited home office supplies and new equipment as the main contributors to their new expenses.

## Nonprofits Have Not Recovered Financially

Has your organization recovered financially from COVID-19 losses?



## Nonprofits Continue to Need Financial Relief

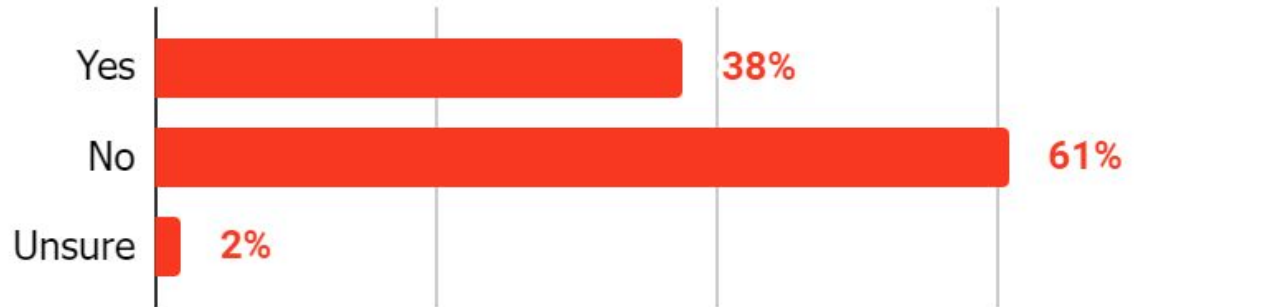
Is your organization still in need of economic relief?



Respondents reported they were able to partially rely on financial relief programs to get by in 2020 - 2022, but 2023 is uncertain.

Many respondents reported that their usual revenue streams are unpredictable or have lessened/vanished since 2020. For these nonprofits, both earned revenue and fundraising revenue has fallen.

### Organizations Reduced Staff (Due To COVID-19)



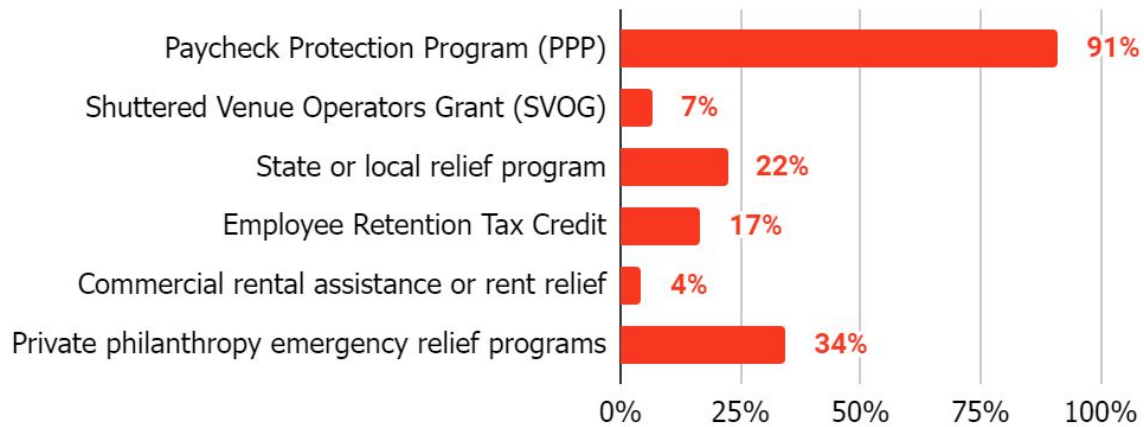
### Organizations Recovered to Pre-Pandemic Staffing Levels



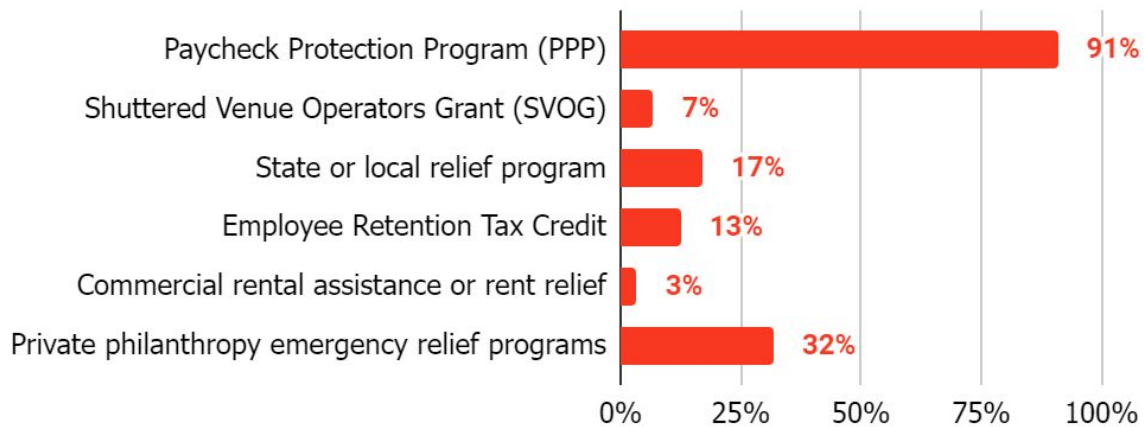
Respondents reported that lack of revenue and change in program demand in 2020 meant they had to lay off/furlough staff.

More recently, some respondents mentioned that they have been having issues hiring entry level staff and keeping current staff (due to increased demand of higher wages).

### Financial relief programs which nonprofits applied



### Nonprofits who received relief from financial relief programs



# Nonprofit Current Priorities

Respondents cited these as the most **pressing organizational needs** for serving their community and mission:

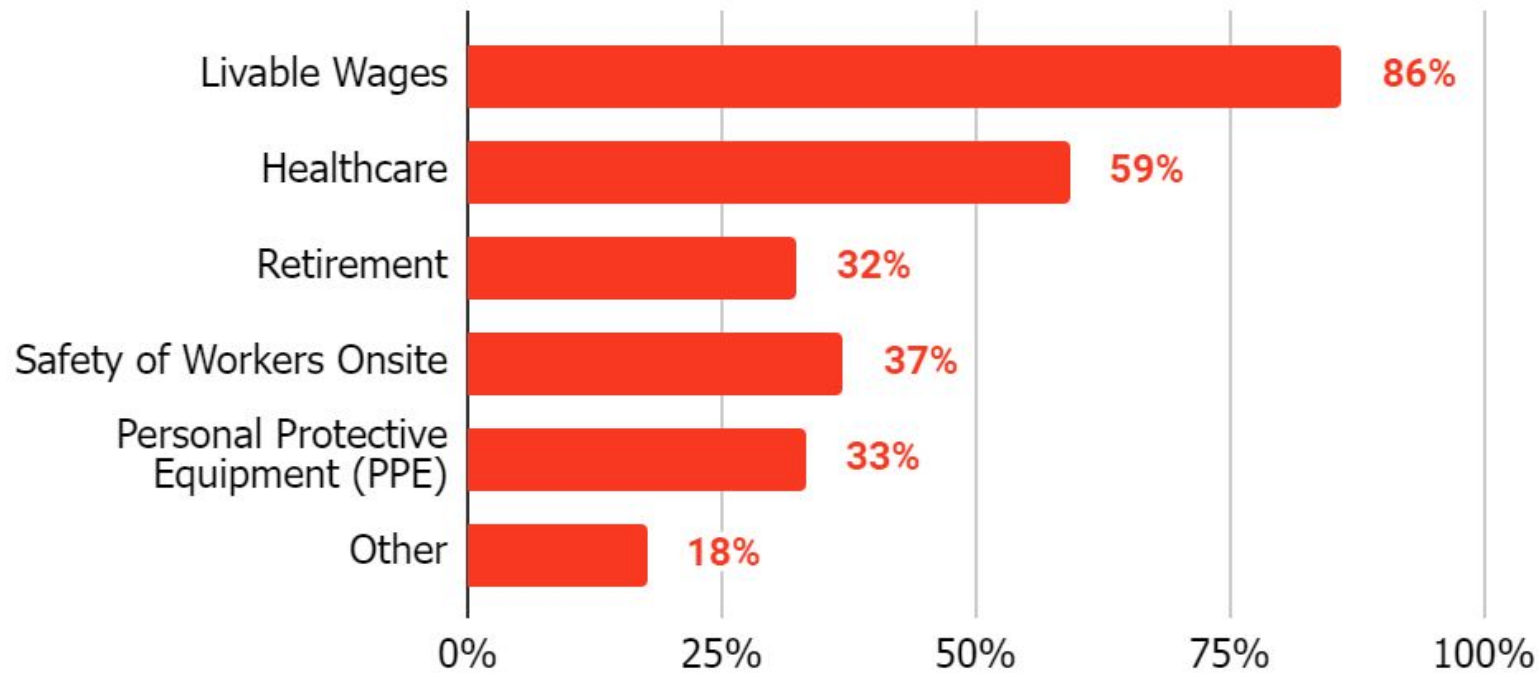
- Increased financial relief
- Increased general operating financial support
- Shifting work processes virtually (e.g. moving needs assessments online)
- Recruitment of new employees
- Retaining current employees
- Increased flexibility in grants and contracts
- Work on racial barriers to funding, programs, and leadership
- Increased access to COVID-19 tests
- Developing new programs for their community's new needs
- Upgrading their current technologies
- Affordable access to technology

# Nonprofit Current Priorities

Respondents cited these as the most **pressing community needs** which their organization is focusing on:

- Affordable housing
- Rent control, eviction protection
- Building management (eradicating mold, air quality, and more)
- Employment needs (transportation, income)
- School access (transportation, technology)
- Affordable, reliable childcare
- Increased access to arts
- Civil rights
- Affordable access to legal assistance
- Mental health
- Substance abuse programs
- Domestic violence response
- Food insecurity

# Nonprofit Priorities For Supporting Staff

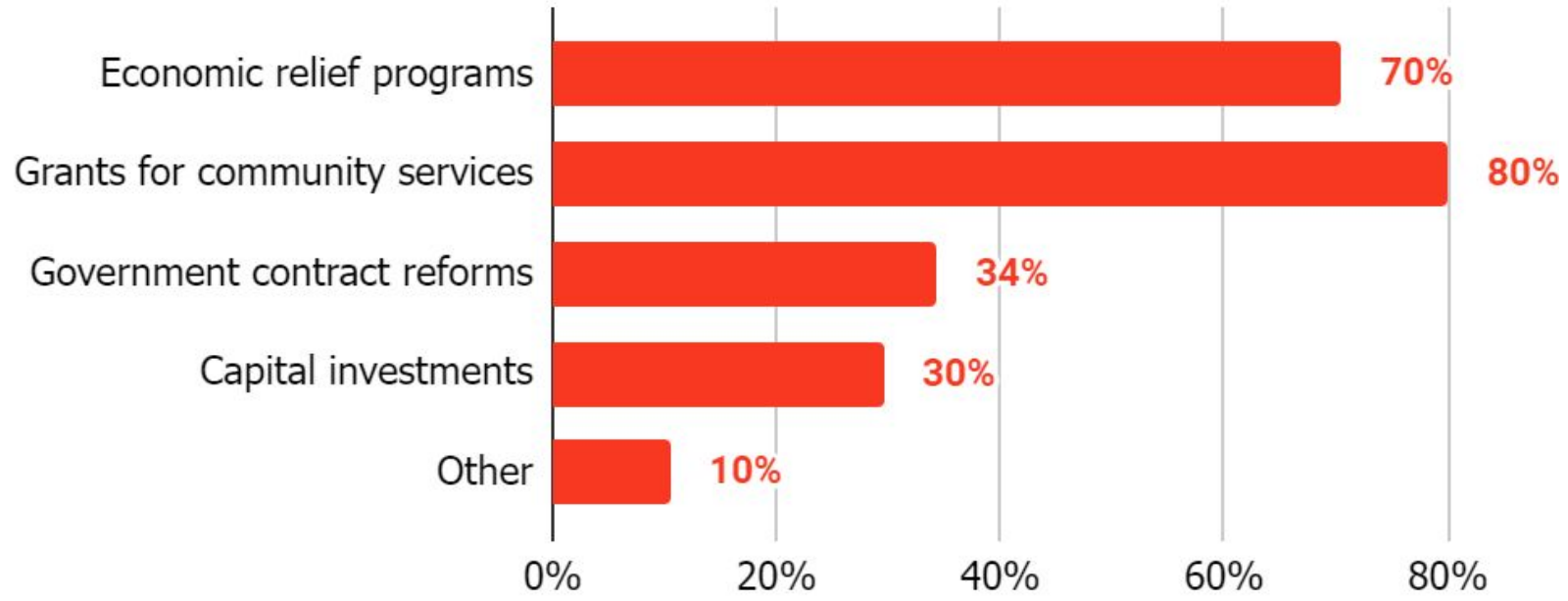


Respondents specified these priorities: DEI work, wellness culture, hire staff, retain staff, expand programs (to meet increased demands), operational costs, health insurance, childcare, flexible work hours, flexible leave time, living wages, professional development opportunities.



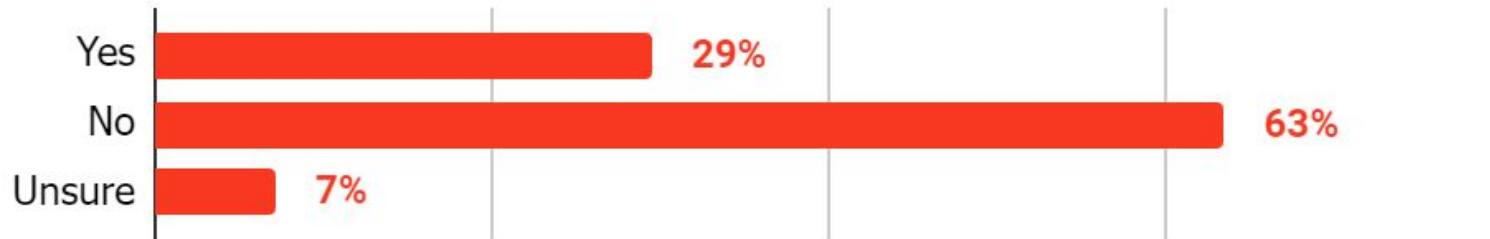
# American Rescue Plan Act Funding Priorities

(how should ARPA funding be used to support nonprofits?)

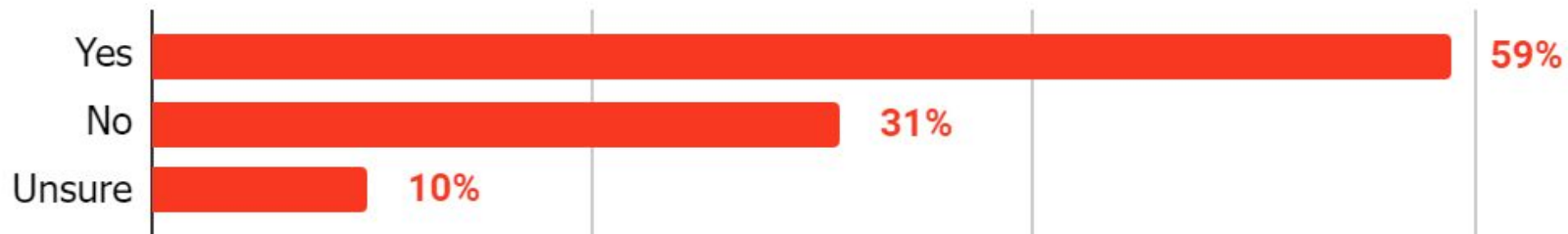


Most respondents cited the following on why they need economic relief: office supply costs, new equipment expenses, employee salary increases, employee bonuses, office rental spaces.

### Nonprofits engaged in advocacy for American Rescue Plan Act funding



### Nonprofits engaged in advocacy for financial relief



This graph summarizes respondent answers on whether they engaged in advocacy calling for more financial relief to the nonprofit sector.

Of those who did advocate, most were involved with coalitions, signed letters, and/or reached out to their local elected officials.